

**Standard Capital**

Securities (PVT) LTD

# Company Profile

*"Committed to intelligent Investing"*

# About SCSTrade

## Our Journey, Our Story!

Standard Capital Securities (Pvt) Ltd was formed in 1990 and converted into a corporate entity in 1998. It is primarily engaged in providing full-scale brokerage services. Acting as a responsible entity, we strive to provide our clients best possible resources required for intelligent investing and generate superior returns.

Our Mission is to provide a wide variety of value added services of the highest professional standard at a competitive price to our clients.

# Letter from CEO

Welcome!

I take this opportunity to introduce you to Standard Capital Securities. I believe the internet revolution has changed the fundamentals of our society. It shapes the way we communicate and the way we do business. I see online trading as the future of Pakistan's capital market which would overtake offline trading soon. Today, investors can use revolutionary technology to trade stocks in real-time from nearly anywhere, at any time, independent of broker and service limitations.

Standard Capital Securities has been operating as a full-service brokerage firm since 1990 with a vision to bring new innovation and to provide a wide array of value-added financial services of the highest professional standards. We are always committed to leading the front of the investor's education. Whether you are accustomed to trading equities or relatively a newcomer to investing, we give you all the advantages of exceptional convenience and accessibility amid in-depth information.

Our trading platform offers new techniques fastened with market information on our info portal, which is far ahead of anything that is being offered in the market today. SCS not only gives you the edge over fundamental tools but provides an option of applying algorithm trading with many statistical parameters and technical trends. This entails great value addition to all investment decisions.

I believe that any trading platform needs to be swift and user-friendly, especially when it comes to executing trades. SCS TradeCast is laced with smart trading tools such as making NIL position with a single click, live technical buy/sell signals, real-time intra-day charting, bunch stock trading, and stock screening with many more to follow.

I feel proud to mention that our in-house IT and research professionals have put together this project which I believe is comparable to any well renowned international brokers. Our team of professionals also offers customized facilities in our application tailored to our client's needs.

I thank you for your interest and look forward to serving at my best.



# Core Values



## 01 Integrity

Performing our services with highest order of integrity

## 02 Accountability

Being responsible in all aspects of services

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## 03 Commitment

Providing the best services to our customers

## 04 Consistency

Continually deliver outclass results.

# Why SCS?

## A Powerful Trading Platform

One of the most dynamic and user-friendly online trading platform. Laced with faster trade executions, trading tools and real time rates.

## In-House IT & Research

SCS strives to rapidly adopt new technology that allows our products to work together across a full range of investment database, delivery formats, and market segments.

## Technical analysis and strategies

Our system offers various trends applying algorithm techniques that also generate buy/sell signals. you can infer recommendations using chart tools on our website.

## Top Tier Research

Best research based website with unique features, screening, trend analysis, fundamental research and live market watch



# Core Principles



## **01** Interest & Professionalism

Our client's interest comes first. We will strive for the highest standards of professionalism in every task we undertake.

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## **02** Standard & Merit

We will act with the highest standard of integrity with our clients, our staff, the market and the information we circulate.

# Our Website



## Technical Analysis & Stock Screening

Our Website and Trading portal has over 80 Tools to help you in intelligent trade execution based on technical and statistical analysis.



OIL & GAS EXPLORATION COMPANIES			
<b>Rs. 97.59</b> -2.36 (-2.36%) Volume: 2,110,945 Market			
Day's Range	Rs. 97.00	Rs. 100.99	
1 Month Range	Rs. 97.59	Rs. 107.31	
6 Month Range	Rs. 88.86		
Performance	1 Month	3 Month	6 Month
	-4.98 %	-11.32 %	-2.74 %
			11.15 %
Paid Up Capital:	43,009.28 mn	Authorized Capital:	50,000.00 mn
Free Float:	645.14 mn	Beta:	1.11
Earnings			
Latest EPS	Upto 2021 2Q	Rs. 9.82	Gr
EPS Last Quarter	2021 2Q	Rs. 4.37	Sa
Last Annual EPS	Upto 2020 4Q	Rs. 23.27	Sa
Price To Earning P/E	Upto 2020 4Q	4.32 x	En
Exp Price To Earning P/E	Upto 2021 2Q	5.12 x	Bo
Exp Earning Growth	Upto 2021 2Q	-15.60 %	De

- Trading Signals
- Buy & Sell Signals based on statistical algorithm strategies trading
- History of signals with profit calculation
- Index vs Companies performance calculator
- Technical Charting
- Basic Charting (day end)
- Advance interactive real-time charting
- Technical Data
- MACD, RSI....much more
- Company/ Index / Industry Snapshot
- Live Market Watch
- Fibonacci Support and resistance level
- Advance interactive real-time Multi Chart

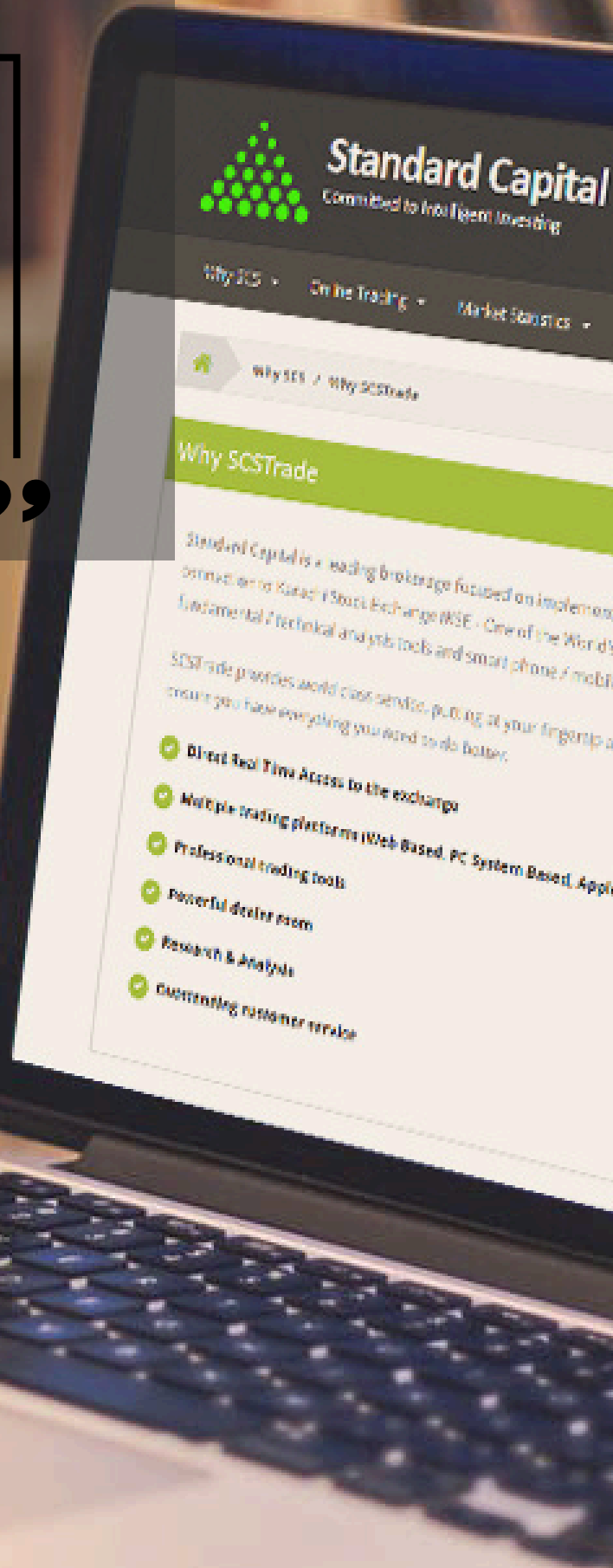
# In-House Research

“unparalleled  
Commitment

Tools and Resources

We have everything you need to  
become a great trader and an investor

”





# Workshops

SCSTRADE has the best tools you can use to build a financial foundation.

For those of us who are new to the world of equity, stock market investments and trading seem complex and daunting. Therefore, for beginners, SCSTRADE is providing Free Workshops and training to give you the information you need to know before venturing into the equity market and enable you to make wise choices.

# Solutions

**80+ Trading Tools**  
**On Hand Market Valuations**

Real-Time Single and Multi Charts with the market company and index snapshots and statistics

# Contact US

SCS TradeCast  
Available on:



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## Website

[www.scstrade.com](http://www.scstrade.com)